

# Linda Marino

Curriculum Vitae

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www.lindamarino.com



## Linda Marino

Born in Genoa, on 27<sup>th</sup> November 1981

info@lindamarino.com

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## INTERESTS

Illustration, Graphics

Science, zoology

## LANGUAGE SKILLS

Italian (native)

English ..... +++

French ..... +++

## TECHNICAL SKILLS

Adobe InDesign ..... +++++

Adobe Photoshop ..... +++++

Adobe Illustrator ..... +++++

Microsoft Office ..... ++

HTML ..... ++

## SOFT SKILLS

Precision ..... +++++

Organization ..... +++++

Problem solving ..... +++++

Teamwork ..... +++

Creativity ..... +++++

Active listening ..... +++

## ARTISTIC TECHNIQUES USED

Ink, graphite, watercolor, acrylic

## EDUCATION

2005 – 2009

**Bachelor Degree in Natural Sciences (Sciences and Technologies for the Environment and Nature) - 108/110**

University of Genoa

2007

**Specialization course in naturalistic illustration**

Beigua Park, Genoa – 120 hours

2006

**Naturalistic photography course**

WWF Liguria – 25 hours

2001 – 2004

**Comics course**

Chiavarese School of Comics – 3 years

2002

**Web design course**

ELEA, Genoa – 600 hours

Qualification awarded: Computer Technician and Programmer

Internship at Gastaldi Group, Genoa – 180 hours

1994 – 2000

**Artistic high school diploma - 85/100**

Art School Nicolò Barabino - five-year experimental course

## WORK EXPERIENCE – SUMMARY

2018 – 2021

**Illustrator and graphic designer**

ETT spa - Genoa

2007 – 2018

**Illustrator and graphic designer**

Xedum srl - Genoa

2010

**Organizer of an environmental communication workshop**

Studio Echidna, Science Festival - Genoa

2001 – 2019

**Freelance illustrator, graphic designer, character designer, web designer, web cartoonist, cartoonist, set designer**

University of Genoa, G. Doria Civic Museum of Natural History, Teatro dell'Ortica,

Outline, IBN, AdvConsulting, DigitalProject.net, Databrother,

Chiavarese School of Comics - Genoa

## WORK EXPERIENCE

2018 – 2021

### Illustrator and graphic designer

ETT spa - Genoa

Graphic design and illustrations for exhibits, interactive and multimedia museums and mobile apps.

Among the projects followed:

Aquarium of Genoa, Paleoaquarium Exhibition: graphic design of panels and marketing materials.

Aquarium of Genoa, Hall of the abyss VR: graphic design and illustration of the lightboxes of the immersive room.

Multimedia Aquarium of Diamante (CS): illustration of the interactive stations.

Antinori: web design of the "26 Generations" website and interface design of the interactive totems.

Udine Ancient Art Gallery: art direction and graphic design of the exhibition panels.

King's College London: illustration and interface design of the "Spatial Spy" mobile game.

Infinitum - Mondovì (CN): brand design and graphic design of exhibition and marketing materials.

Lamborghini: graphic design of the Mudetec Museum panels (BO).

Matera, 2019 European Culture Capital - Ars Excavandi: graphic design and illustration of the exhibition.

MIA Avella: brand design, art direction and illustration of the Archaeological Immersive Museum of Avella (AV).

Moleskine: illustration and direction of the animations of NFC tables of the Moleskine stores.

MUdeF - Fortresses Museum of Sarzana: graphic design of the exhibition itinerary.

Civic Museums of Rome: graphics for the advertising campaign for the interactive video guides of the Capitoline Museums, the Ara Pacis Museum and Trajan's Markets - Museum of the Imperial Fora.

Milan Archaeological Museum: Illustration of the mobile app.

Lilibeo Archaeological Museum - Marsala (TP): interface design and illustration of the interactive stations of the Marausa wreck.

Wolf Museum - Rondanina (GE): illustration of the interactive stations.

Naval Museum of Imperia: illustration of the interactive stations.

Paleontological Museum of Pietrafitta (CS): illustration of the interactive stations.

NUB - New Urban Body: app graphics, graphic design of panels and furnishings of the traveling exhibition.

Pollino National Park: brand design and graphic design of the panels of the Pollino Ecomuseum.

Turin Planetarium: illustration of the planetarium panels.

Other clients: Banca Sella, Bulgari, Casanova Museum - Venice, Huawei, Intesa Sanpaolo Assicura, Cavour memorial - Santena (TO), Mercedes-Benz, Italian Institute of Technology - Genoa, Ministry of Labour, Scientific Museums of Naples, Imola Autodrome Museum Checco Costa, Dante's House Museum - Florence, Accademia Museum - Venice, Science and Technology Museum - Milan, La Scala Theater Museum - Milan, MUST - Turin, Noberasco, Human History Park - Matera, UnipolSai, Virtual Destination Italy.

2019

### Illustrator and graphic designer

University of Genoa

Graphic design and illustration of two brochures for the project "Wetland conservation system action 2019" (mattm directive 2017).

2007 – 2018

### Illustrator and graphic designer

Xedum S.r.l. - Genoa

Graphic design of various school projects including "Trashformers", the Amiu Genova environmental project to communicate the value of recycling to school teachers and children. Character design and illustration of all the 30 characters, web design and animation of the website, illustration and animation of four television commercials, graphic design of print newspapers campaigns, comic books, school diaries, books and gadgets.

Illustration and graphic design of advertising campaigns, brand design and publications.

Selected Clients: ABB, Olbia Costa Smeralda Airport, Amiu Genova, Andrea Parodi Editore, Animals Asia, Ansaldo Energia, Astore, Ceis Genova, Municipality of Genoa, Costa Crociere, Costa Edutainment, Sater, Stallergenes, Villa Pallavicini - Genova, VisitDenmark - Copenhagen.

2010

### Organizer of an environmental communication laboratory

Studio Echidna, Science Festival - Genoa

Conception and design of "Differenziamoci!", a workshop on recycling and separate collection for 6 to 10 years old children, realized for the 2010 Science Festival.

2006, 2009, 2011

### **Scientific illustrator and graphic designer**

G. Doria Civic Museum of Natural History - Genoa

Realization of the scientific illustrations for the "Illustrated dichotomous key of Ligurian amphibians" and "Pseudorabdion in the museum of Genoa with description of the new species from Sumatra and revised key to the genus" publications.

Graphic design of the "Earthquakes. Knowing them to defend yourself" exhibition.

2005

### **Set designer**

Teatro dell'Ortica - Genoa

Set design of the "Traveling books" show, made by Teatro dell'Ortica.

2002 – 2006

### **Graphic and web designer**

Outline, IBN, AdvConsulting, DigitalProject.net, Databrother graphic studios

Brand design, Graphic and Web design.

Selected Clients: Grandi Navi Veloci, Gilnavi, Grandi Traghetto, Tassani, North Sails, Anffas Onlus.

2002 – 2003

### **Cartoonist and graphic designer**

Officina delle Nuvole Pensanti" (c/o "Chiavarese School of Comics" - GE)

Illustration of the graphic novel "Per non dimenticare" for the Province of Genoa.

Graphic design of exhibitions and events.

2001 – 2008

### **Web designer, character designer, illustrator and web cartoonist**

Freelance

Selected Clients: Municipality of Sestri Levante, Gastaldi Group, HappyTicket, Magma, Genoa Botanical Gardens, Gaslini Hospital, Team Penning Liguria, TOP s.r.l.

*Some works are visible on [www.lindamarino.com](http://www.lindamarino.com)*

## **AWARDS & EXHIBITIONS**

2011

### **Oasis Disegna La Natura**

Alba (CN)

Competition and exhibition of naturalistic illustrations.

Selected among the finalist illustrators.

2009 – 2011

### **Children's Book Fair**

Tokyo - Itabashi Art Museum

Nishinomiya - Otani Art Museum

Yokkaichi - Municipal Museum

Nanao - Ishikawa Art Museum

Kagoshima - Nagashima Art Museum

Traveling exhibition of selected illustrators at the 2009 Bologna Children's book fair.

2009

### **Bologna Children's Book Fair**

Bologna

Illustrators Exhibition. Competition and exhibition of illustrations for children.

Selected for the "Non Fiction" section with the "Midnight Feast" serie of illustrations.

2003

**Libri Mai Mai Visti**

Russi (RA)

Competition and exhibition of handmade artist books.  
Selected.

2003

**Per non dimenticare**

Genoa

Exhibition of the graphic novel "Per non dimenticare" original plates.

**PUBLISHED ILLUSTRATIONS**

**Parodi A., *I sentieri più belli della Liguria***

Genoa, Il Secolo XIX, 2011

**AAVV, *Oasis Disegna la Natura 2011 catalog***

Alba (CN), AITN, 2011

**Doria G., Petri M., *Pseudorabdion in the museum of Genoa with description of two new species from Sumatra and revised key to the genus***

Genoa, "G. Doria" Civic Museum of Natural History annals, 2011

***Trashformers N°3 - Per qualche goccia in più!***

Genoa, Amiu Genova, 2010

***Trashformers N°2 - Non aprite quella serra!***

Genoa, Amiu Genova, 2010

***Trashformers N°1 - Il giallo delle campane scomparse***

Genoa, Amiu Genova, 2009

**AAVV, *Illustrators annual 2009***

Bologna Children's Book Fair 2009, Bologna, Bononia University Press, 2009

***Trashformers N°0 - Per un pugno di rifiuti***

Genoa, Amiu Genova, 2008

**Parodi A., *L'Alta Via dei Monti Liguri***

Genoa, Andrea Parodi Editore, 2008

**Doria G., Salvidio S., *Chiave dicotomica per immagini degli anfibi liguri***

Genoa, "G. Doria" Civic Museum of Natural History, 2007

**AAVV, *Per non dimenticare***

Genoa, Province of Genoa, 2002