

# Linda Marino

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## Curriculum Vitae

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## Linda Marino

Nata a Genova, il 27/11/1981  
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## INTERESTS

Illustration, Graphics  
Science, zoology

## LANGUAGE SKILLS

Italian (native)

English ..... +++

French ..... ++++

## TECHNICAL SKILLS

Adobe InDesign ..... +++++

Adobe Photoshop ..... ++++

Adobe Illustrator ..... ++++

Microsoft Office ..... ++

HTML ..... ++

## SOFT SKILLS

Precision ..... +++++

Organization ..... +++++

Problem solving ..... +++++

Teamwork ..... ++++

Creativity ..... ++++

Active listening ..... ++++

## ARTISTIC TECHNIQUES USED

Ink, graphite, watercolor, crayon,  
digital art

I am an illustrator and graphic designer since 2001 and I'm based in Genoa, Italy. In my training career I have always mixed artistic and scientific studies, then I worked in the popular science field making graphic design and illustrations for museums, exhibitions, laboratories, university projects, adv and publications. As an illustrator, I am versatile and comfortable with various techniques and styles, from illustrations for children to vector infographics. However, it is in scientific and naturalistic illustration that I find the utmost inspiration and personal fulfillment.

## EDUCATION

### Bachelor Degree in Sciences and Technologies for the Environment and Nature - 108/110

2005 — 2009 University of Genoa - Faculty of Natural Physical Mathematical Sciences

### Specialization course in naturalistic illustration

2007 120 hours course at Beigua Park, Genoa

### Naturalistic photography course

2006 25 hours course at WWF Liguria

### Comics course

2001 — 2004 3 years course at Chiavarese School of Comics

### Web design course

2001 — 2002 600 hours course at ELEA, Genoa + 180 hours Internship at Gastaldi Group, Genoa

### Artistic high school diploma - 85/100

1994 — 2000 five-year experimental course - Artistic high school Nicolò Barabino

## WORK EXPERIENCE — SUMMARY

### Co-founder of Micelio Science Lab, natural history illustrator and graphic designer

2022 — 2024 Micelio Science Lab

### Illustrator and graphic designer

2022 — 2024 NP11 srl - Genoa

2018 — 2023 ETT spa - Genoa

2007 — 2018 Xedum srl - Genoa

### Scientific illustrator and graphic designer

2006, 2009, 2011 G. Doria Civic Museum of Natural History - Genoa

2019 University of Genoa

### Organizer of an environmental communication workshop

2010 Studio Echidna, Science Festival - Genoa

### Illustrator, graphic designer, character designer, web designer, web cartoonist, cartoonist, set designer

2001 — 2010 freelance

## WORK EXPERIENCE

2022 — present

### Co-founder of Micelio Science Lab, natural history illustrator and graphic designer

Micelio Science Lab

Micelio Science Lab is a scientific popularization project for children and adults. Its objective is to introduce families to nature without forgetting the fun and needs of children.

Concept and creation of the project, brand design, illustration and graphics of social media and printable products.

2021 — present

### Illustrator and graphic designer

NP11 srl - Genoa

Graphic design and illustrations for websites, socials and publications.

Selected Clients: Costa Crociere, Ventura, Caim

2018 — 2023

### Illustrator and graphic designer

ETT spa - Genoa

Graphic design and illustrations for exhibits, interactive and multimedia museums and mobile apps.

Among the projects followed:

Aquarium of Genoa, Paleoaquarium Exhibition: graphic design of panels and marketing materials.

Aquarium of Genoa, Hall of the abyss VR: graphic design and illustration of the lightboxes of the immersive room.

Multimedia Aquarium of Diamante (CS): illustration of the interactive stations.

Antinori: web design of the "26 Generations" website and interface design of the interactive totems.

Udine Ancient Art Gallery: art direction and graphic design of the exhibition panels.

King's College London: illustration and interface design of the "Spatial Spy" mobile game.

Infinitum - Mondovì (CN): brand design and graphic design of exhibition and marketing materials.

Lamborghini: graphic design of the Mudetec Museum panels (BO).

Matera, 2019 European Culture Capital - Ars Excavandi: graphic design and illustration of the exhibition.

MIA Avella: brand design, art direction and illustration of the Archaeological Immersive Museum of Avella (AV).

Moleskine: illustration and direction of the animations of NFC tables of the Moleskine stores.

MUdeF - Fortresses Museum of Sarzana: graphic design of the exhibition itinerary.

Civic Museums of Rome: graphics for the advertising campaign for the interactive video guides of the Capitoline Museums, the Ara Pacis Museum and Trajan's Markets - Museum of the Imperial Fora.

Milan Archaeological Museum: Illustration of the mobile app.

Lilibeo Archaeological Museum - Marsala (TP): interface design and illustration of the interactive stations of the Marausa wreck.

Wolf Museum - Rondanina (GE): illustration of the interactive stations.

Naval Museum of Imperia: illustration of the interactive stations.

Paleontological Museum of Pietrafitta (CS): illustration of the interactive stations.

NUB - New Urban Body: app graphics, graphic design of panels and furnishings of the traveling exhibition.

Pollino National Park: brand design and graphic design of the panels of the Pollino Ecomuseum.

Turin Planetarium: illustration of the planetarium panels.

Other clients: Banca Sella, Bulgari, Casanova Museum - Venice, Huawei, Intesa Sanpaolo Assicura, Cavour memorial - Santena (TO), Mercedes-Benz, Italian Institute of Technology - Genoa, Ministry of Labour, Scientific Museums of Naples, Imola Autodrome Museum Checco Costa, Dante's House Museum - Florence, Accademia Museum - Venice, Science and Technology Museum - Milan, La Scala Theater Museum - Milan, MUST - Turin, Noberasco, Human History Park - Matera, UnipolSai, Virtual Destination Italy.

2019

### Illustrator and graphic designer

University of Genoa

Graphic design and illustration of two brochures for the project "Wetland conservation system action 2019" (mattm directive 2017).

2007 — 2018

### Illustrator and graphic designer

Xedum S.r.l. - Genoa

Graphic design of various school projects including "Trashformers", the Amiu Genova environmental project to communicate the value of recycling to school teachers and children. Character design and illustration of all the 30 characters, web design and animation of the website, illustration and animation of four television commercials, graphic design of print newspapers campaigns, comic books, school diaries, books and gadgets.

Illustration and graphic design of advertising campaigns, brand design and publications.

Selected Clients: ABB, Olbia Costa Smeralda Airport, Amiu Genova, Andrea Parodi Editore, Animals Asia, Ansaldo Energia, Astore, Ceis Genova, Municipality of Genoa, Costa Crociere, Costa Edutainment, Sater, Stallergenes, Villa Pallavicini - Genova, VisitDenmark - Copenhagen.

**2010**

### **Organizer of an environmental communication laboratory**

Studio Echidna, Science Festival - Genoa

Conception and design of "Differenziamoci!", a workshop on recycling and separate collection for 6 to 10 years old children, realized for the 2010 Science Festival.

**2006, 2009, 2011**

### **Scientific illustrator and graphic designer**

G. Doria Civic Museum of Natural History - Genoa

Realization of the scientific illustrations for the "Illustrated dichotomous key of Ligurian amphibians" and "Pseudorabdion in the museum of Genoa with description of the new species from Sumatra and revised key to the genus" publications.

Graphic design of the "Earthquakes. Knowing them to defend yourself" exhibition.

**2005**

### **Set designer**

Teatro dell'Ortica - Genoa

Set design of the "Traveling books" show, made by Teatro dell'Ortica.

**2002 — 2006**

### **Graphic and web designer**

Outline, IBN, AdvConsulting, DigitalProject.net, Databrother graphic studios

Brand design, Graphic and Web design.

Selected Clients: Grandi Navi Veloci, Gilnavi, Grandi Traghetti, Tassani, North Sails, Anffas Onlus.

**2002 — 2003**

### **Cartoonist and graphic designer**

Officina delle Nuvole Pensanti" (c/o "Chiavarese School of Comics" - GE)

Illustration of the graphic novel "Per non dimenticare" for the Province of Genoa. Graphic design of exhibitions and events.

**2001 — 2008**

### **Web designer, character designer, illustrator and web cartoonist**

Freelance

Selected Clients: Municipality of Sestri Levante, Gastaldi Group, HappyTicket, Magma, Genoa Botanical Gardens, Gaslini Hospital, Team Penning Liguria, TOP s.r.l.

## **AWARDS & EXHIBITIONS**

**2011**

### **Oasis Disegna La Natura**

Alba (CN)

Competition and exhibition of naturalistic illustrations - Selected among the finalist illustrators.

**2009 — 2011**

### **Children's Book Fair**

Tokyo - Itabashi Art Museum

Nishinomiya - Otani Art Museum

Yokkaichi - Municipal Museum

Nanao - Ishikawa Art Museum

Kagoshima - Nagashima Art Museum

Traveling exhibition of selected illustrators at the 2009 Bologna Children's book fair.

**2009**

### **Bologna Children's Book Fair**

Bologna

Illustrators Exhibition. Competition and exhibition of illustrations for children.

Selected for the "Non Fiction" section with the "Midnight Feast" serie of illustrations.

**2003**

### **Libri Mai Mai Visti**

Russi (RA)

Competition and exhibition of handmade artist books.

Selected.

**2003**

### **Per non dimenticare**

Genoa

Exhibition of the graphic novel "Per non dimenticare" original plates.

## **PUBLISHED ILLUSTRATIONS**

### **Parodi A., *I sentieri più belli della Liguria***

Genoa, Il Secolo XIX, 2011

### **AAVV, *Oasis Disegna la Natura 2011 catalog***

Alba (CN), AITN, 2011

### **Doria G., Petri M., *Pseudorabdion in the museum of Genoa with description of two new species from Sumatra and revised key to the genus***

Genoa, "G. Doria" Civic Museum of Natural History annals, 2011

### **Doria G., Salvidio S., *Chiave dicotomica per immagini degli anfibi liguri***

Genoa, "G. Doria" Civic Museum of Natural History, 2010

### **Trashformers N°3 - *Per qualche goccia in più!***

Genoa, Amiu Genova, 2010

### **Trashformers N°2 - *Non aprite quella serra!***

Genoa, Amiu Genova, 2010

### **Trashformers N°1 - *Il giallo delle campane scomparse***

Genoa, Amiu Genova, 2009

### **AAVV, *Illustrators annual 2009***

Bologna Children's Book Fair 2009, Bologna, Bononia University Press, 2009

### **Trashformers N°0 - *Per un pugno di rifiuti***

Genoa, Amiu Genova, 2008

### **Parodi A., *L'Alta Via dei Monti Liguri***

Genoa, Andrea Parodi Editore, 2008

### **AAVV, *Per non dimenticare***

Genoa, Province of Genoa, 2002